Emerging Markets: Beyond the Benchmark

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The new landscape of emerging markets

Within a few years, the U.S. could be spending as much of its budget servicing debt as a median high-yield emerging market country. It is a stunning role reversal — and a useful starting point for rethinking the case for EM.

In this series, Emerging Markets: Beyond the Benchmark, we move past cyclical framing and headline-driven sentiment to examine emerging markets as a broader, more differentiated and more resilient opportunity set than the benchmark suggests.

Beginning with a universe-defining primer followed by focused pieces on shifting supply chains, EM debt, equities, private markets, sustainability and portfolio construction, each instalment is designed to help investors navigate a more multipolar world by clarifying where growth is concentrated, where resilience genuinely sits and how outcomes ultimately depend more on active discernment and informed allocation choices across segments.

Source: https://www.pgim.com/us/en/institutional/exp/emerging-markets-beyond-the-benchmark