

Investing in a leading provider of cloud-based software and integrated payments for local governments

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Founded in 2013, PayIt allows governments to digitise critical public services, improve efficiency and revenue collections, and enhance citizen engagement.

Finance, IT and operational leaders across the public sector leverage PayIt's technology for a wide range of services, including:

Based in Kansas City, Missouri, PayIt's digital services currently serve 150+ million residents.¹

As the public sector continues to embrace cloud-native solutions, PayIt is at the forefront of that evolution, working closely with state and local government agencies to take the friction out of residents' transactions. Through its integrated customer experience platform, agency partners can collect revenue faster while improving efficiency, giving customers a smooth digital experience in the process.

The investment was targeted toward continued growth and ongoing product innovation, with a focus on:

The team leveraged its extensive relationships and expertise across government technology and payments to identify and accelerate new market penetration and developed an M&A pipeline for market expansion.

The acquisition adds a broad suite of outdoor recreation solutions to PayIt's high-growth offerings in property tax, DMV, courts, and more.

S3 provides solutions for state and conservation agencies to engage outdoor enthusiasts at scale, including licensing and permitting solutions for hunting and fishing, recreational vehicles, boats, event management and speciality permits.

Combining PayIt and S3 paves the way to a shared vision of a more unified resident experience across jurisdictions and agencies.

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