

Strengthening pathways to college and career readiness | Macquarie Capital

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Through its assessments, workforce credentials and learning solutions, the organization has helped millions of learners navigate critical educational and professional transitions.

As employers place greater emphasis on demonstrated skills and learners pursue increasingly diverse educational and career pathways, ACT sought a partner capable of extending its impact without compromising its mission. ETS's leadership in educational measurement, investment in credentialing and learning solutions and commitment to helping individuals prepare for future careers offered a compelling strategic fit.

Our team worked closely with ACT's leadership and stakeholders throughout the transaction, helping articulate the company's market position, growth opportunities and strategic value. Particular emphasis was placed on ACT's trusted brand, deep institutional relationships and unique role at the intersection of education and workforce readiness.

The process resulted in a transaction that aligned ACT with an organization sharing a similar commitment to expanding opportunity through learning, assessment and skills development.

The combination brings together complementary capabilities in assessment, learning and workforce readiness at a time when educational attainment, skills development and employment outcomes are more closely linked than ever before. Together, the organizations are positioned to broaden access to opportunity and help individuals demonstrate the capabilities needed to succeed in a changing economy.

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Source: <https://www.macquarie.com/us/en/insights/strengthening-pathways-to-college-and-career-readiness.html>